

The logo for EDICON 2017. It features the word "EDI" in black and "CON" in grey, stacked vertically, all enclosed within a blue square border. The background of the entire page is a blue gradient with white wavy lines and a pattern of small white dots.

2017

**Electronic Design Innovation
Conference & Exhibition**

Where high frequency meets high speed.

Featuring:

- Exhibition of Industry-Leading Vendors
- Technical Sessions
- Workshops
- Panels
- Short Courses
- Keynotes & Plenary Session
- High-Speed Zone
- Frequency Matters Theater
- Demonstrations
- Networking
- Speed Training

Organized by



Official Publications



**September 11-13, 2017
Hynes Convention Center
Boston, MA
EDICONUSA.com**

EDI CON USA: A Conference & Exhibition For RF, Microwave, EMC/EMI, and High-Speed Digital Engineers, Designers, and System Integrators

Book your space and reserve your sponsorships today for EDI CON USA 2017, which returns to the Hynes Convention Center on September 11-13, 2017. EDI CON uniquely brings together analog and digital domains, providing a space for hands-on learning, networking, training, and a chance to see the latest products and technologies.

Showcase Your Products on the Expo Floor:

Exhibit Only:

- 10x10 ft raw booth space: \$3500 (by July 1st); \$4000 (after July 1, 2017)
- High-Speed Zone demo pod (includes electrical, carpet, furniture): \$2000 (by July 1, 2017); \$2500 (after July 1, 2017)

Premium Sponsorships Available:

Gold Sponsor (Limited to 6)	Silver Sponsor	Bronze Sponsor	Exhibit Only
20 x 20 ft. raw space	10 x 20 ft. raw space	10 x 10 ft. raw space	10 x 10 ft. raw space
Two 40-minute workshops	Two 40-minute workshops	One 40-minute workshop	
70 VIP Passes	60 VIP Passes	50 VIP Passes	
Listing on signage & select promotional material	Listing on signage & select promotional material	Listing on signage & select promotional material	
\$ 20,000 (USD)	\$ 14,000 (USD)	\$ 8,000 (USD)	\$ 3,500/per

Build A Custom Package: (must include booth space)

- Booth Space: \$3500 per 10 x 10 (minimum 10x10)
- 40-minute workshop: \$5,000
- Lanyards (exclusive): \$15,000 (includes production)
- Conference Bags (exclusive): \$10,000 (+ production)
- Frequency Matters Theater (exclusive): \$10,000 (includes 1 session and logo on signage)
- Press Room: \$1500 (includes one press conference)
- Happy Hour: \$5000 (4 available)
- Registration (exclusive): \$10,000 (online and on site)
- Coffee Break: \$3500 each or \$10,000 for three
- Mobile App (exclusive): \$3500
- High-Speed Zone: \$2000
- Show Daily Newsletter: \$3000/edition

Gold Sponsor = \$20,000 total spend • Silver Sponsor = \$14,000 total spend • Bronze Sponsor = \$8,000 total spend

For details on EDI CON USA 2017, contact:

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